



Welcome to



Warm & FUZZY



Photo by Paul Carter



The 8th Annual Conference For Members, Industry Thought Leaders And Special Friends of WANY

Friday, June 14, 2013

Hosted By Harsh Mehta, Paul Carter and OfficeLinks

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Warm & FUZZY



The 8TH Annual WANY Conference For Members, Friends & Industry Thought Leaders

Friday, June 14, 2013 8:45 AM - 5:30 PM



Welcome! We're so pleased you've taken time out from your super-busy work schedule to be with us to share your insights and energy, so we can lift our industry together. Here's the game plan for today:

2012 - 2013 OFFICERS:

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*Rockefeller Group
Business Centers*
President

ANDREA PIRROTTI
Pirrotti Marketing Group
Executive Director

RON LANZO
AFR Furniture Rental
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RAY LINDENBERG
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BENJAMIN DYETT
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LAYTON DODSON
The Office Quarters
Director At Large

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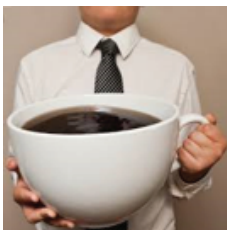
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GWA LIAISONS
ANGELA OLIVO
HARSH MEHTA

PRESIDENTS EMERITI
PAUL CARTER
D. EDWARD BUNGERT
JOSEPH DETRANO

THE CAFFEINE SESSION:



- Rolling Out The 'Welcome Mat', Who's Here, And What To Expect Today
(David Jakubowski; Harsh Mahta; Ron Lanzo; Ray Lindenberg)
- Warm & Fuzzy: One Wonderful Industry...The Many Moments We Treasure
(Courtesy of WUN Systems and WUN Love Productions)
- Reality-Check Time: Trends, Demographics & The Double-Tectonic Shift
(Andrea Pirrotti)
- RE/BC Utopia Case Study: When All The Pieces Fit Together Just Right
(Angela Olivo)

Morning Break



KEEPING UP WITH THE JONESES

- The Many Changing Faces Of Today's Fast-Evolving Alternative Serviced Workspace Industry
(Annette Reizburg)
- How Design Demands At Corporations Are Influencing All Forms Of Serviced Workspaces
(Wendy Spreenberg)
- The Best Of The Best: What You Missed At Workspace Industry Gatherings Of The Past Year
- Sharpe Selling Suggestions (Back By Popular Demand): The Bottom-less Sales Hopper
(Larry Sharpe)

JUST WARMING UP...IT'S LUNCH TIME BEFORE 'CRUNCH TIME'

THE AFTERNOON SESSION:

THE FAST & THE FURIOUS ... A ROUND-UP OF WORLDLY PERSPECTIVES

- Food For Thought: Successful Disrupters Leading The Way On 'The Sharing Economy'
- Workspace Industry Voices From Beyond The U.S.
- Grilling The Tech Titans: The 'Latest' From Our Industry's Dedicated Pros
- Does The New Generation Of Web Brokers & Lead Referral Services "Got Game?"

Afternoon Break



WHO SAID RULES WEREN'T MEANT TO BE BROKEN...JUST WATCH

- **Coworking Rocks!** & Here's Why: WANY Celebrates The Broadening Of The Workspace Tent
(Benjamin Dyett; Rebecca Brian; Alex Hillman; Tony Bacigalupo)
- WANY Does A 'Harlem Shake' On Un-conference Conferencing
- The Caribbean Drawing ... Who Wins Wun's Free Trip For 2?
- Acknowledgments & Closing Remarks On Tonight, Atlanta and Beyond

It's Great To Be 8...Now Let's Celebrate! Tour and Grub at Grind from 6:00 to 7:00 PM, followed by the After-Party At The Gansevoort Park Hotel Roof-Top Lounge from 7:00 to 9:00 PM.